



# Safety

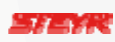
**Mauro Veglia**

Senior Vice President CNH Industrial

Turin, Italy

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# Industrial Village main figures

- **12,8 mio €** di investimento iniziale
- **74.000 m<sup>2</sup>** di superficie totale
  - di cui **23.000 m<sup>2</sup>** coperti
- **2.300 m<sup>2</sup>** di Galleria Storica
- **8.000 m<sup>2</sup>** di esibizione veicoli
- **1,2 Km** di pista prova
- **7 Sale** per meeting ed eventi
- **1 Ristorante** con oltre 150 coperti
- **1 Store** multi brand con oltre 1.000 articoli in vendita



# Industrial Village main figures

Full Year 2016

## CNH Industrial Village - Visitors



Meeting & events

of which test drive

Guided visits

Showroom visitors

Sales/pre-owned / workshop cust.

Visitors  
**131.220**

**98.162**

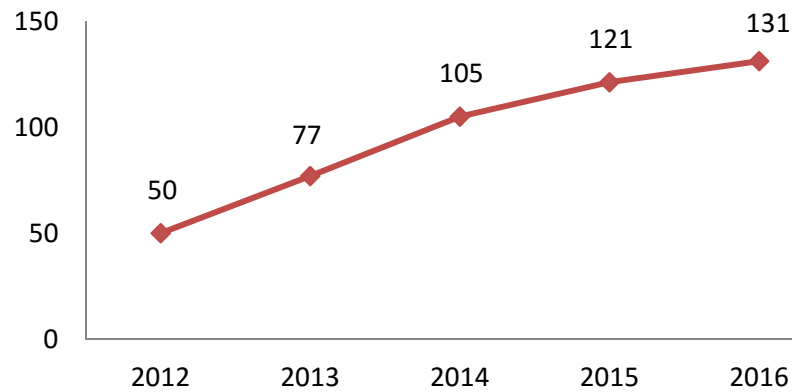
**4.371**

**7.150**

**17.708**

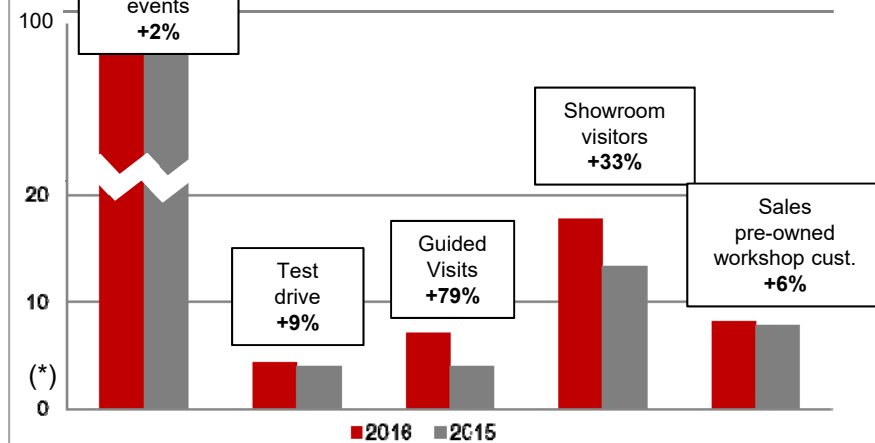
**8.200**

Visitors trend (\*) **+8% vs 2015**



\*data expressed in thousands

Visitors analysis



\*data expressed in thousands

# CNH Industrial

Key Figures (31 Dec 2015)

1  
company

12

brands

50

R&D Centers

64

plants

180

national markets

64,391

employees

5,968

individuals dedicated to innovation

7,719

active patents owned

\$ 856

million invested in R&D

\$ 4.5

million invested  
in training

\$ 248

million net income

\$ 25.912

billion revenues

\$ 9.3

billion total  
available liquidity

Note: all figures provided herein are on a US GAAP \$ basis unless otherwise indicated

# CNH Industrial

## Company Structure



# CNH Industrial

## Our Products

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Trucks



Buses and Coaches



Firefighting Equipment



Civil Protection and Defence Vehicles



Skid Steer Loaders



Crawler Excavators



Engines and Transmissions



Tractors



Combines

# Innovation and Technology

Key numbers

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**5,968**  
**individuals** dedicated  
to **innovation**



**\$856 million** invested  
in **Research**  
and **Development**

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**7,719** active  
**patents** owned

**9 R&D Centers** in  
emerging markets



**9.3%** of all **employees**  
dedicated to **R&D**

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**50**  
**R&D Centers**



# CNH Industrial

Leader for the 6<sup>th</sup> year running

MEMBER OF

## Dow Jones Sustainability Indices

In Collaboration with RobecoSAM

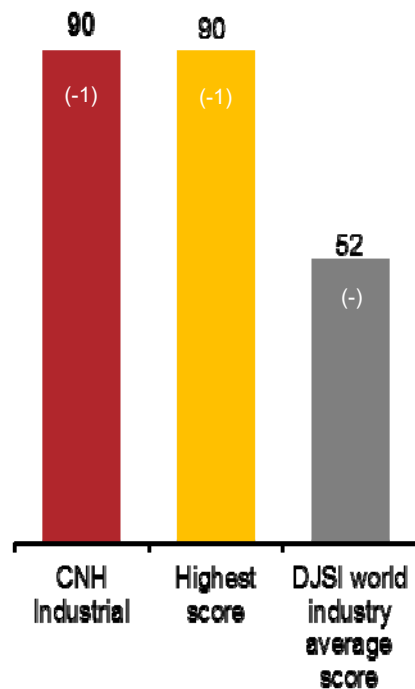
### DJSI World – Machinery and Electrical Equipment

Eligible companies: 78

Admitted companies: 11

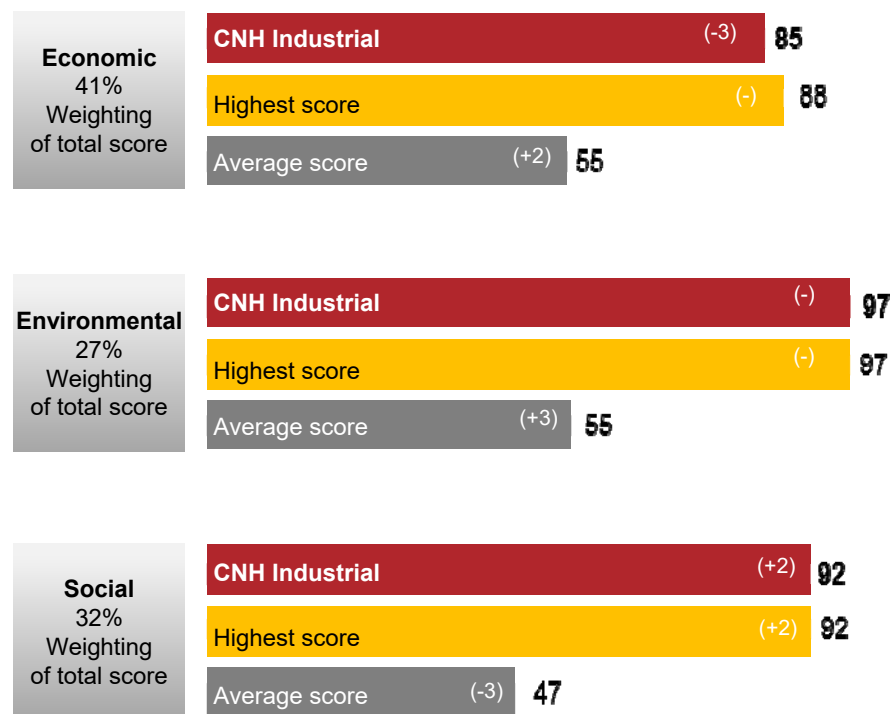
✓ CNH Industrial (Industry Leader)

- ✓ ALSTOM SA
- ✓ CATERPILLAR Inc
- ✓ GAMESA Corp TECNOLÓGICA SA (new entry)
- ✓ INGERSOLL-RAND PLC
- ✓ KOMATSU LTD
- ✓ NABTESCO Corp (new entry)
- ✓ SANDVIK AB
- ✓ SKF AB
- ✓ VALMET OYJ
- ✓ WARTSILA OYJ (new entry)



Key: ■ Results 2016  
■  
■

### SCORE BY DIMENSION



# Sustainability Process



# NH AG

## A Safer Working Environment Is a Top Priority

### Technology

ABS SuperSteer™ system  
Intelligent Trailer Braking system  
Active Start/Stop system  
Only manufacturer to have FOPS  
(Falling Objects Protection System)

### Operator comfort

CommandGrip™ handle  
and Sidewinder™ II  
armrest for intuitive operation  
Horizon™ cab with 360° visibility  
Auto Comfort™ seat and low  
in-cab noise level to reduce fatigue  
Air conditioning and climate control  
to help concentration

### Service and Maintenance

All service points easily reachable  
from ground level  
Powerful gas struts assisted  
hoods and carters  
Lots of tool-free operations  
A unique maintenance  
safety system  
on Big Baler models



New Holland's  
commitment to  
meeting safety  
needs is  
three-pronged:  
technology,  
operator comfort  
and improved  
service and  
maintenance

# Iveco Pillars - Safety & Technology

Iveco's commitment can be seen in the entire range of its products, which offer the most advanced preventive, active, and passive safety systems. The new Stralis is Iveco's standard bearer and showcases its technologies



**Electronic Braking System + Brake Assistant System** Our electronic braking system combines the functions of ABS and ASR (anti-lock braking system and anti-slip regulation) with a braking force limiter intended to ensure minimum braking distance. In emergency situations, the braking distance is shortened by IVECO's integrated TURBO BRAKE (an engine brake) and by the INTARDER (an integrated retarder).



**Advanced Emergency Braking System** This emergency braking assistance system warns the driver of potential collision hazards. The brake is activated automatically to avoid any collision or to reduce the speed of impact. Available on our latest STRALIS with the EURO VI engine.



**Electronic Stability Program** When cornering at the limit, i.e. in understeer or oversteer situations, or in the event of a sudden loss of traction, this system helps the driver to ensure vehicle stability through targeted application of the brakes to each wheel, or by reducing engine power.

# Iveco Pillars - Safety & Technology



**Hill Holder** This hill-starting aid, as the name suggests, is ideal when setting off on gradients, because it prevents the vehicle from rolling backwards during the few seconds between releasing the brake and engaging traction.



**Lane Departure Warning System** Our lane departure warning system lets the driver know whenever the vehicle starts to cross lane markings on the road without signalling



**Adaptive Cruise Control** This adaptive cruise system maintains the road speed chosen by the driver, keeping it at a constant level. If the safe distance to the vehicle ahead is not maintained, the engine brake, the retarder and the service brake can (if necessary) be activated.



**Driver Attention Support** By recording steering wheel movements, this system is able to detect any dip in driver concentration levels, the early warning signs of fatigue.

## P&S - Safety Continues In After Sales

In addition, Iveco is committed to ensuring on-road safety with after-sale service and original spare parts, which assure optimal vehicle performance even after long hauls and very heavy use.



Choose ORIGIN 100% IVECO and be sure of

### **100% SELECTION**

Iveco only approves rough materials complying with the most stringent quality standards.

### **100% RELIABILITY**

Iveco only collaborates with selected Suppliers that can assure the highest quality level and certified design and production processes.

### **100% SAFETY**

Iveco performs rigorous tests of reliability and durability before approving the parts.

### **100% PROTECTION**

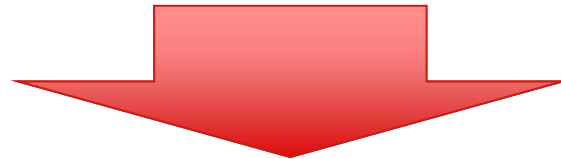
Iveco tags all incoming parts in the warehouses and traces the flow up to the destination workshop.

### **100% CUSTOMER SATISFACTION**

Iveco can count on over 3.000 assistance points in Europe, constantly trained, truly reliable, customer care oriented.

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CNH INDUSTRIAL HA INVESTITO E STA INVESTENDO  
SULLA SOSTENIBILITA' E SUI TEMI DELLA SICUREZZA SIA  
IN TERMINI DI PROCESSI CHE DI TECNOLOGIA



E' NECESSARIO AVERE SEMPRE PIU' ATTENZIONE AGLI  
ATTEGGIAMENTI ED AI COMPORTAMENTI